



# A-Level Economics

*Enrichment Programme Prospectus*

2012

## About MindLever

MindLever is a leading provider of educational services focused 100% on the teaching of Economics to students preparing for the GCE A-Level examinations. MindLever is focused on helping to bring out the full flavour of Economics Education as it was meant to be – engaging and timeless to encourage true learning.

MindLever is more than just a regular tuition centre. MindLever is focused on inspiring and engaging students in a holistic fashion, core of which is our highly successful weekly tuition programmes that are complemented with access to a comprehensive eLearning system to reinforce concepts. MindLever is also the publisher of the “Insights – Economics Brought Alive” magazine as well as the “Essay Booster” essay writing coaching guide which are currently used in many junior colleges.

The founder of MindLever, Juliana Foo is a former Top 5 JC teacher with years of teaching experience in the Singapore school system and is complemented with a pool of experienced full-time ex JC teachers who now teach full-time at MindLever as well as current JC lecturers from top Junior Colleges. Juliana started MindLever with a passion to develop programmes and tools to complement the existing JC Economics education system.

## About Our Centre And Classes

Our tuition centre is conveniently located at North Bridge Centre (right opposite the National Library) in Singapore’s Education Hub. Our centre offers a conducive and cosy learning environment conveniently located beside both the Bugis and City Hall MRT stations.



### MindLever's Conducive Learning Centre

We hold classes almost every day and group students by Course Level (JC 1/2 & H1/H2) and also try to group them by JC so that the lessons are more contextualized. Our classes are conducted in 2-hour slots everyday in the following time slots :

**Weekdays** : 5pm to 7pm & 7pm to 9pm. (except Wednesdays)

**Saturdays** : 9am to 7pm (in 2-hour slots), **Sundays** : 9am to 11am & 11am to 1pm

## Why MindLever ?

Many parents, when they realize that their children are struggling with Economics at A-Levels, look for individual one-on-one tuition for their children. However, the reality is that to truly improve in the understanding and application of Economics, a holistic and structured approach is required to assist students. Most personal tutors would struggle to offer the same level of complementary products and services to engage students holistically.

### **Effective & Engaging Tuition Programme Featuring Top Teachers & Facilities**

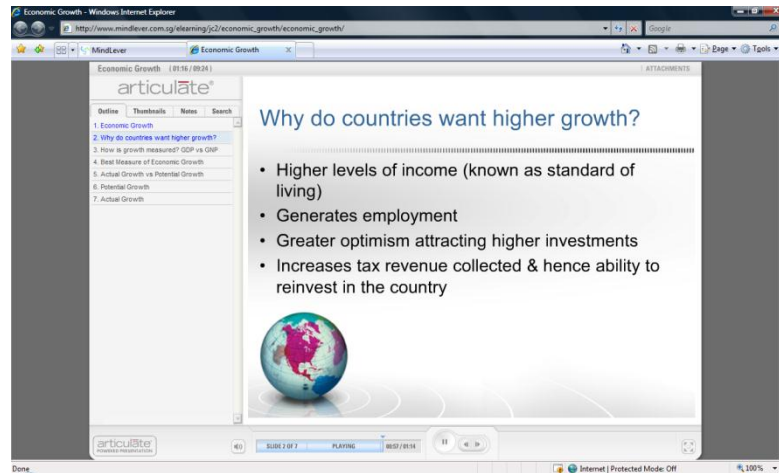
At MindLever, we are focused on getting students inspired and engaged to want to learn Economics passionately and on improving their grades to ensure that they get the highest grade they are capable of at the A-Level examinations. Without the right instructional methods and mentoring, it is very easy for students to become bored and disillusioned with Economics.

MindLever only uses teachers who meet our stringent criteria of engaging teachers who teach in Top JCs and who are experienced, fun, vibrant, have strong communication skills and are passionate about the teaching of Economics for A-Level students and truly care for these students. These teachers are supported by all the infrastructure and material that MindLever produces to help them to be even more effective in their instructional methods. Many students have also switched from other tuition centres where they were not making much progress.

We also make it very clear to students that just attending tuition classes is not going to ensure success. They also need to read widely and spend a lot of personal time reinforcing concepts diligently. Our tuition centre is well stocked with a lot of supplementary teaching material that students are welcome to borrow. We also use supplementary videos specially acquired from around the world to engage students during lessons.

### **Feature-rich Economics eLearning Platform**

We have also invested in a comprehensive eLearning system that all MindLever students will have access to, to help them review and reinforce concepts learnt at our tuition classes. The eLearning platform offers a structured repository for course notes, worksheets, worksheet answers and other relevant material as well as offers recorded lectures that can be streamed to students (with recorded audio and automatically transitioning slides). This is available 7 days a week, 24 hours a day currently offered **absolutely FREE** for our students.



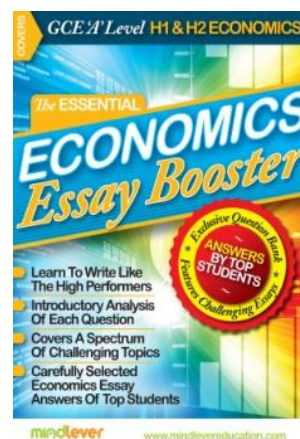
**MindLever's eLearning Platform With Recorded Lectures Using Industry Leading Tools & Software**

**Insights Economics Magazine & Essay Booster For A-Level Students**

MindLever doesn't just provide Economics tuition. We are a comprehensive Economics education service provider. We believe that for true success, the tuition programmes need to be complemented by effective supplementary material that we produced as it wasn't already available in the market. These publications are synergized with our tuition programmes.

One of the publications that we strongly recommend students to purchase is the Insights Economics magazine specially published for A-Level Economics students that helps to effectively connect current world events to Economic theories and principles. This is offered as 6 issues per year and also offers an online repository of "worksheet" questions and answers related to the articles in the magazine. The magazine is highly attractive and engaging with quality content. For example, our inaugural issue of Insights featured an exclusive interview with the Chairman of The Stock Exchange of Singapore. It is currently being used in many Junior Colleges in Singapore.

Another publication is Grade Booster which is a collection of twenty essays by some of the Top Economics JC students in Singapore and that was edited by MindLever's teachers. This serves as an important benchmark that our students are encouraged to aspire to.



**MindLever's 'Insights' Economics Magazine & Essay Booster**

MindLever also keeps in close touch with the Ministry of Education and Junior Colleges as well as with industry practitioners to advance the teaching of Economics and raising the level of competence of our students.

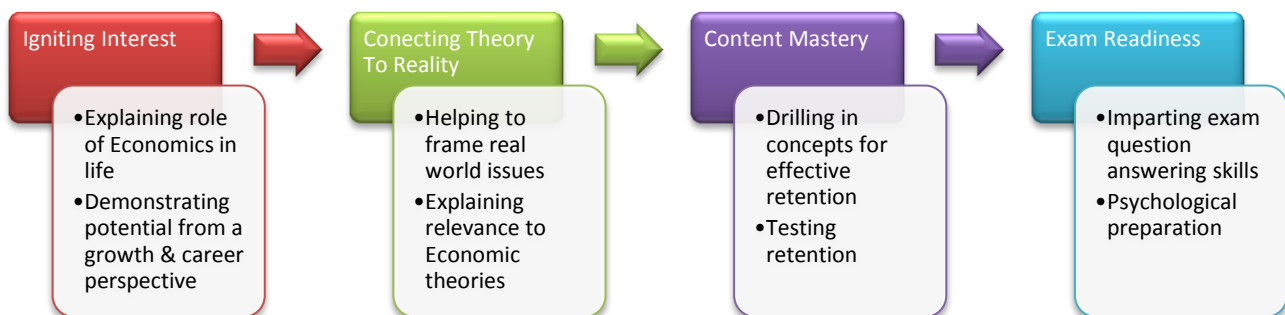
# The MindLever Methodology

At MindLever, our approach to success for A-Level Economics is focused around a 4-step success system :



**MindLever's 4-Step Success System**

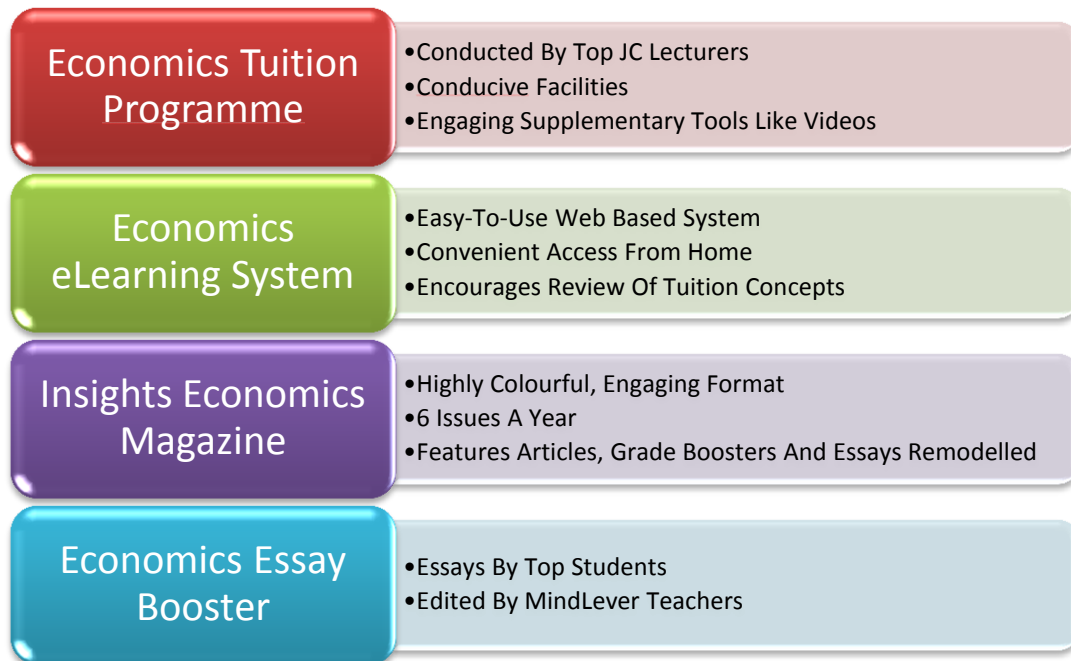
As students go through the MindLever programme, they are nurtured and groomed to mould them towards peak performance at the GCE A-Level examinations.



**Comprehensive Preparation For A-Levels**

## Comprehensive Suite Of Offerings

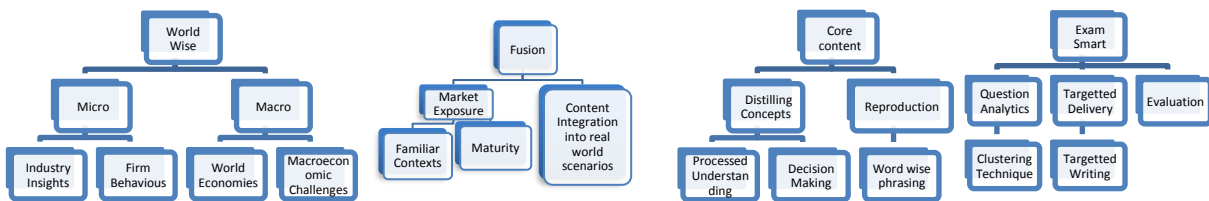
To achieve success at A-Levels, we sincerely believe that just regular classroom instruction and even tuition classes alone are not enough. What is needed is a number of complementary tools executed over a structured program in a closely monitored manner. The following diagram illustrates some of the previously mentioned tools that MindLever offers for a holistic education for excelling at A-Level Economics :



**MindLever's Comprehensive Economics Success Programme**

## The 4-Step Methodology For Success

Our 4-step methodology for success is brought to life with our programmes as follows :



### Bringing It All Together For Success

For the learning of Economics to be engaging, intuitive & experiential, the teaching has to highlight the great applicability and usefulness of Economic theories to the pulsating world of business and globalisation.

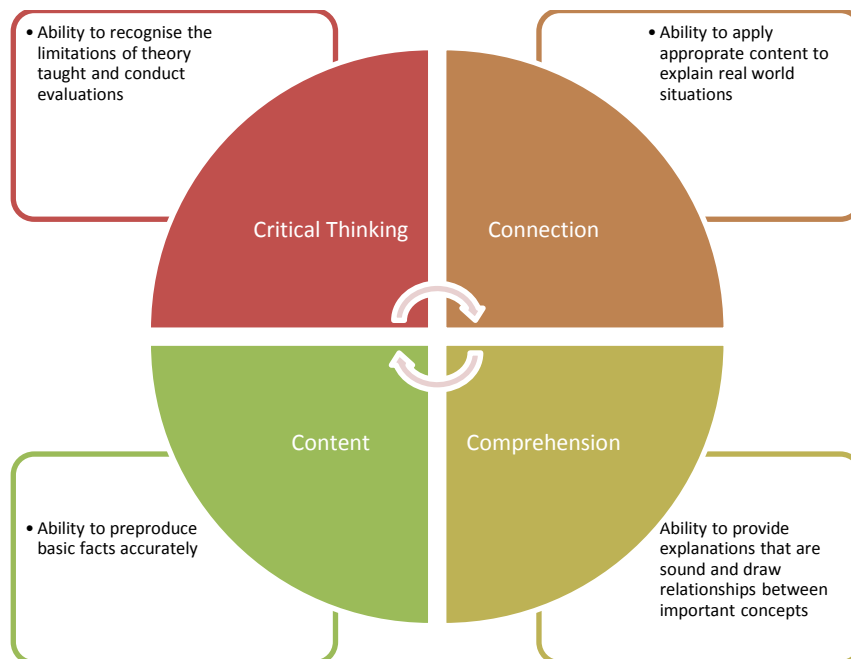
Very often, the teaching of Economics places an overemphasis on the theories, such that students' learning becomes bogged down with economic jargon, theories and assumptions that make little sense. Too often, students become lost in the myriad of new information and fail to keep up and become disillusioned.

At Mindlever, our Economics programme places a strong emphasis on the need for the applicability of Economic theories to be brought to the forefront. Economics, being a body of knowledge explaining human behaviour, is an answer to everyday problems faced in our everyday lives. By presenting intriguing economic issues, we hope to ignite the interest in the learning of the subject.

By presenting the subject from an angle of logical solutions, we build up students' ability to apply the concepts – a key aspect of doing well for the subject. This brings the subject to life for students and we believe that interest is an important attribute of successful learners of the subject.

## Balanced Approach To Capability Assessment

Whenever a new student joins the MindLever tuition programme, they are assessed against 4 core areas of skills. During their continued involvement in our programme, their progress is then measured against these 4 areas to ensure they are effectively improving :



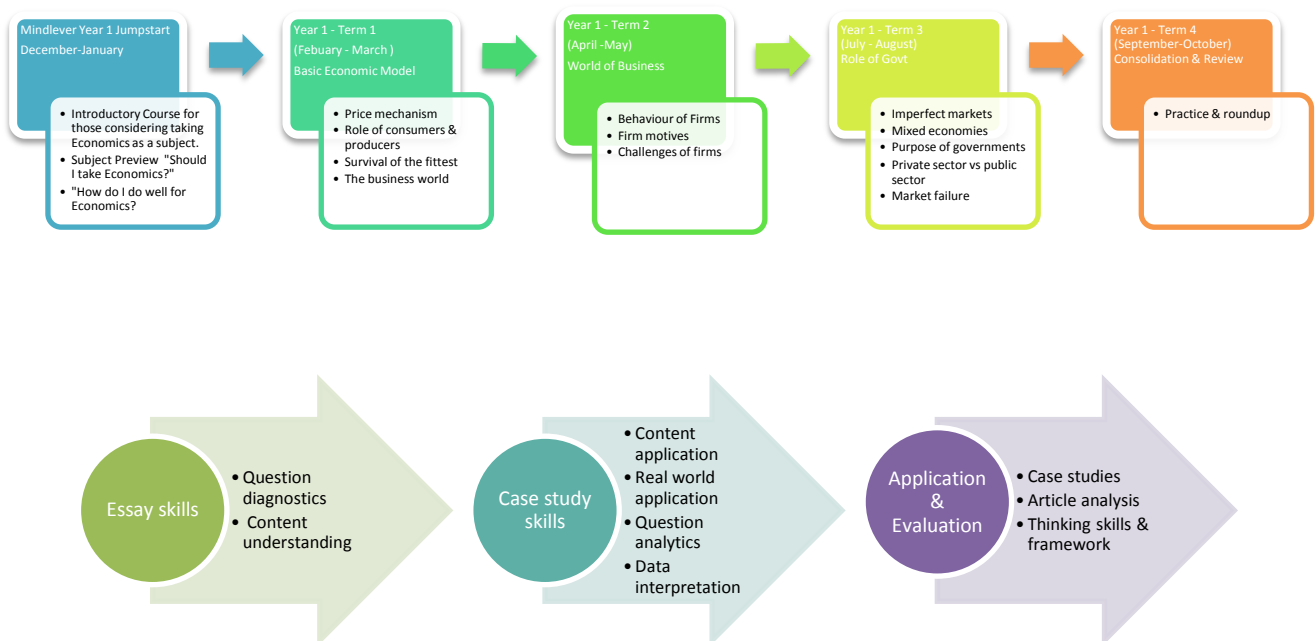
**Capability Assessment & Growth Against 4 Key Skill Areas**

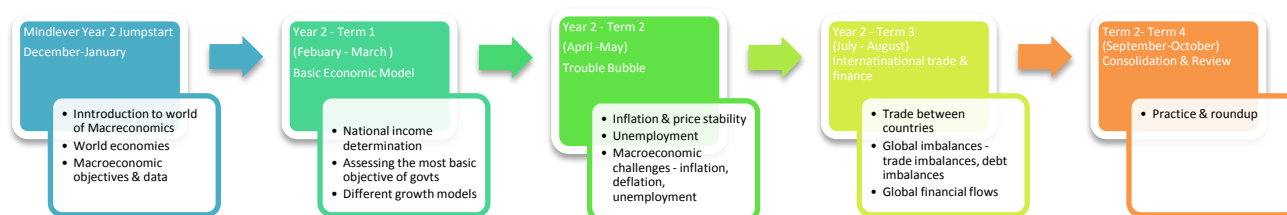
# The MindLever Success Programme

The MindLever Economics Success Programme is best embarked on at the beginning of Year 1 for the most predictable results at the A-Levels. As most students would not have had any exposure to Economics before unlike other A-Level subjects, they have a limited time to come “up to speed” very quickly on the subject. Effective coaching and the right support structures are paramount to this success at the A-Level examinations. The right MindLever foundations for Economics examination success are best set as early as possible !

## 2-Year Structured Success Programme

The following diagram illustrates the course curriculum employed by MindLever. Note that there may be some classes with variations to these plans as some Junior Colleges cover different topics compared to other Junior Colleges in progressing through the year.





### Comprehensive Well-Planned Lesson Structure

## Cost, Schedule & Class Sizes

Our tuition programmes are affordably priced at about \$280 per month consisting of an average of four 2-hour lessons per month. Make-up lessons are offered within the same week if students are unable to attend their allocated classes for a particular week. Fees for the month are collected upfront at the beginning of each month. We do not collect any separate signup, administrative or registration fees.

As we are a firm believer that education is the ticket to success for students from poor families, we do offer heavy discounts for students from needy families depending on the financial situation of the students' families and on our class availabilities. Classes generally consist of 3 to 12 students each. We also conduct separate holiday workshops priced separately. Students of MindLever will be offered discounts for these workshops.

### Academic Calendar

We follow the school academic calendar closely and work around the following class schedule and payment milestones :

Term	Period	Programme	Remarks
<b>Term 1</b>  9 Jan - 11 Mar	Month 1 : 2 Jan-29 Jan	4 lessons	Fee of \$280 Due Week of 17 Dec
	Month 2: 30 Jan – 4 Mar	5 lessons	Fees of \$350 Due Week Of 23 Jan
	Month 3: 5 Mar – 1 Apr	4 lessons	Fees of \$280 Due Week Of 27 Feb
<b>Term 2</b>  19 Mar – 25 May	Month 4: 2 Apr – 29 Apr	4 lessons	Fees of \$280 Due Week Of 26 Mar
	Month 5: 30 Apr – 27 May	4 lessons	Fees of \$280 Due Week Of 23 Apr
	Month 6: 28 May – 24 Jun	5 lessons	Fees of \$350 Due Week Of 21 May
	Term 2 Holiday Workshop:	Holiday Workshop/Crash Course	To be priced separately for additional lessons
<b>Term 3</b>  25 Jun – 31 Aug	Month 7: 2 Jul - 29 Jul	4 lessons	Fees of \$280 Due Week 25 Jun
	Month 8: 30 Jul – 9 Sep	6 lessons	Fees of \$420 Due Week Of 23 Jul
	Month 9: (JC 2) 29 Aug – 25 Sep (JC 1) 29 Aug - 2 Oct	4 lessons 5 lessons	Fees of \$280 Due Week Of 22 Aug Fees of \$350 Due Week Of 22 Aug
	Term 3 Holiday Workshop:	Holiday Workshop/Crash Course	To be priced separately for additional lessons
<b>Term 4</b>  10 Sep – 23 Nov	Month 10: 24 Sep – 4 Nov (For JC 2s only)	6 lessons A level Intensive Preparation	Fees of \$420 Due Week Of 17 Sep
	Month 11: 14 Nov – 18 Dec (For JC1s moving onto JC2 in the following year)	5 lessons Intensive Revision or Jumpstart	Fees of \$350 Due Week Of 14 Nov

Please note that these rates are only a guidance and are subject to change depending on market conditions and other factors.

## What Our Students Are Saying

At MindLever, we are confident and passionate about our capabilities to help students achieve success at the GCE A-Levels Economics examination and to emerge as responsible and successful individuals for a bright future. Here is what our students are saying about us :



"MindLever doesn't just teach Economics in your typical run-of-the-mill manner; they go a step further by actually teaching students how to accurately analyze an essay question and how to use its key terms to write an 'A' grade essay. Within two months of tuition, my Economics grade improved from a U - finally culminating in an 'A' for the "A" level exam."

**- Rachel Bok**



"MindLever helped me to understand the concepts in Economics in greater depth using analogies and good examples. They provided me with useful information and skills beyond the notes that I received from my own college. Their fun and interactive sessions definitely win my 2 thumbs up!"

**- Aisha**



"MindLever teachers teach in a style that is very versatile, adapting to every students' needs. They are very approachable for help, clear and detailed with answers given. They are able to express and explain to us complex and intricate concepts in very succinct and precise ways."

**- Joanne**



"With MindLever, you will not just get an extremely enjoyable tuition experience; you will also experience strong student and teacher communication. What's more, you will get the proper guidance needed towards your "A" grade. You'll definitely excel!"

**- Ee Ting**



"MindLever has wonderful teachers who have both the patience and the dedication to explain the Economics concepts to us. Their fun and lively lessons kept me engaged as well as helped my grades jump from an E to an A! "

**- Jane**

## How To Enroll

You may enroll for our classes in the following ways :

1. Call us at +65 66895998
2. Email us at [info@mindlever.com.sg](mailto:info@mindlever.com.sg) *OR*
3. Register at our website at [www.mindlever.com.sg](http://www.mindlever.com.sg)

## Address & Contact

420, North Bridge Road, #03-07

North Bridge Centre. Singapore 188727

Tel : +65 66895998, Fax : +65 62991231

Email : [info@mindlevereducation.com](mailto:info@mindlevereducation.com)



**By MRT :** City Hall MRT, Bugis MRT

**By Bus :** 7 14 16 16M 32 36 56 51 61 63 77 80 82 97  
100 107 130 131 133 145 162 162X 167 171 197 501X  
518 700 700A 851 857 960 961 961C